



# Insights for Business

Unlock the power of your visual content

Visual content boasts a wealth of unmined data waiting to be unlocked. You can decipher your brand's visual landscape with image-based analytics.

AI-driven computer vision scans hundreds of millions of images across social media and the web, providing insights that assess the efficiency and impact of your visual content.

This opens up a range of opportunities from brand metrics and untapped market sectors, to influencer marketing and evaluating ROI of brand ambassadors.

## Wide Range of Capabilities



### Know what

is your best performing visual content.



### Discover who

is your audience and prominent influencers.



### Understand how

your audience engages with your content, and what visuals work best.



### Learn where

your content is being shared and published.



[ask@picscout.com](mailto:ask@picscout.com)



[picscout.com](http://picscout.com)



[@picscout](https://twitter.com/picscout)



[@picscout](https://www.facebook.com/picscout)